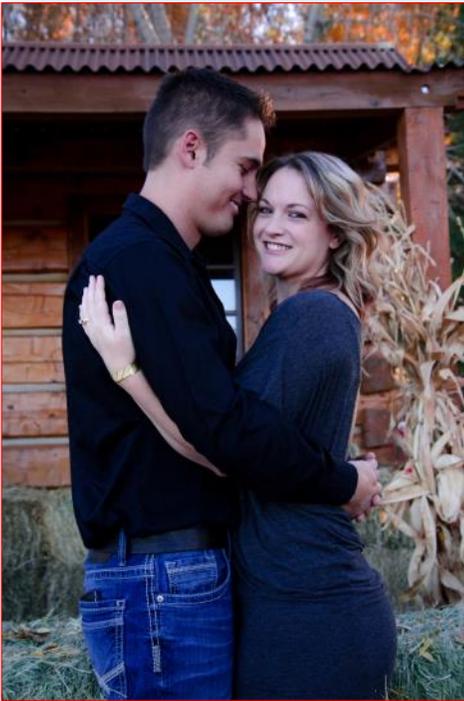


YOUTHFUL MONTROSE ENTREPRENEURS BRING STATE-OF-THE-ART SKILLSET TO REGIONAL CLIENTELE WITH BPETERSON DESIGN



BPeterson Design's Ben and Janae Peterson, above. At right, Ben at work.



"We wanted to make the jump to working full time for ourselves," Janae said, "And it all fell into place. What I love about Montrose is that there are so many entrepreneurs here. We can all support each other."

Today, the team can brainstorm with clients, create a campaign from scratch, and share that campaign across social media platforms and around the world.

"We want local businesses to succeed, and we help them do that through creative web design and social media marketing," Janae said. "We can also build online shopping carts (e-commerce), backend management systems, and integrated scheduling systems so customers can schedule appointments online."

BPeterson Design can streamline day to day business procedures, by analyzing existing operations and creating smoother, more efficient company procedures and training staff to implement them.

And they can help your business connect with the marketplace in a way that is relevant to today's consumers.

"Montrose is growing so much, it's great to get your online presence out there," Janae said. "Our responsive web design service is really taking off here. With so many things going to cell phones, not as many people are looking at things on a computer screen anymore.

"You've got to show properly on mobile."

Find BPeterson Design @ www.bpetersondesign.com, or call 970-901-1469.

By Caitlin Switzer

MONTROSE-Yes, [BPeterson Design](http://www.bpetersondesign.com) is a young firm. Of the two co-founders, only one has reached age 30. Don't be fooled by their fresh faces though—Ben (age 30) and Janae (age 29) Peterson of Montrose are experienced professional entrepreneurs with a proven track record of success. The two first met in Durango, where both grew up in entrepreneurial families. They founded BPeterson design here in Montrose after relocating to start a new life and family of their own in 2009, slowly growing their own small business while working at full-time, outside jobs. (Though they had also founded a second successful business, Candyland Lingerie, several years ago, the rapid growth of both companies recently forced Ben and Janae to choose between the two.)

BPeterson Design offers a full array of services for business owners and others who want to expand their online capabilities and sales. From fully-custom computers, computer and laptop repair to web design and development, the company brings solid technical expertise to clients in need. They can also take on social me-

dia marketing tasks, newsletters and blogs, graphic design and professional video editing. And, as the [company web site](#) notes, BPeterson Design can even help with everyday electronics tasks that can perplex the layperson, such as programming a cell phone to open a garage door. "There really is no end to how you can integrate electronics deeper into your life to make everything easier and more enjoyable."

Janae had experienced immediate success creating social media platforms while working for other companies, and now shares her marketing expertise with BPeterson Design. Ben has an array of technical skills, including computer building and repair, coding and web development. Business is thriving, thanks to recommendations and word of mouth.